SPONSOR PROSPECTUS

The WDMA Technical and Manufacturing Conference offers the unique convergence of industry expertise, professional networking, and regulatory insight.

WDMA invites you to attend the 2021 Technical & Manufacturing Conference on June 9-10. The conference is purposefully designed to foster both technical and professional development, and is the premier destination to participate in leading-edge conversation on emerging technologies, manufacturing applications, regulatory issues, and a wide range of topics of interest to the window, door, and skylight industry.

The Technical & Manufacturing Conference is an incredible opportunity to engage in discussions about the issues driving the industry year round. The conference sessions will be be recorded and available for future viewing.

EXPAND
your reach

INCREASE
brand awareness

RECOGNITION
as a thought leader

REINFORCE
your presence

DIAMOND SPONSOR

Welcome Sponsors $3000 (2 available)

This sponsorship provides a recorded welcome to all attendees to the start of each keynote sessions on Wednesday, June 9, and Thursday June 10. Due Friday, May 28.

The sponsor will determine the session of choice after purchasing. In addition, your logo or company name will be included in the opening conference slides, WDMA's conference webpage, in marketing emails, and on social media.

Dedicated Email to the Industry

Sent approximately one week before the event to attendees and email distribution list includes:

- Sponsor Call Out
- Logo/link to website
- 250-word company description, and product highlight with picture or you can provide a custom HTML for deployment.
- The email description can be reused through end of the year in WDMA e-newsletters as a Premium Product Showcase

Featured Democast

WINDOW & DOOR MANUFACTURERS ASSOCIATION
WDMA

2021 Technical & Manufacturing Virtual Conference
Meg Czaikoski
mczaikoski@wdma.com

Additional Sponsorship Information

Virtual Break Room

Technical & Manufacturing Conference Sponsorship
(available to Diamond - Bronze Sponsors)

While the pandemic has hampered our ability to meet in person, it has not diminished the need and ability to connect with one another. During our scheduled breaks, WDMA Technical & Manufacturing Conference Sponsors have the option of hosting a 15-minute break room each event day.

The live stream will allow you to network with conference attendees in real time following the conclusion of the scheduled sessions. You will get the registration list in advance of the conference to invite attendees to join you during the break, and to visit your Sponsor Democast in the Virtual Exhibit Hall.

While hosting the break room you can:

- Have your own branded ZOOM background
- Break the ice and poll the audience (*you must submit your questions 48 hours in advance*)
- Have a virtual give-away (*all items are owned, shipped by the sponsor*)
- Have a live product demonstration

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PLATINUM SPONSOR

Post-Conference Day Sponsors
$2500 (2 available)

Sponsors will have the opportunity to host a post session debrief for casual networking and discussion. The sponsor will lead the a networking discussion at the end of each conference day for up to an hour at a time based on their availability.

In addition, your logo or company name will be included in the opening conference slides, WDMA's conference webpage, in marketing emails, and on social media.

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GOLD SPONSOR

Session Sponsors
$2000 (6 available)

This sponsorship provides the opportunity to run a 2.5 minute commercial in between our conference sessions on Wednesday June 9 and Thursday June 10. Due Friday, May 28.

In addition, your logo or company name will be included in the opening conference slides, WDMA's conference webpage, in marketing emails, and on social media.

Featured Democast

Additional Sponsorship Information

Virtual Break Room

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The live stream will allow you to network with conference attendees in real time following the conclusion of the scheduled sessions. You will get the registration list in advance of the conference to invite attendees to join you during the break, and to visit your Sponsor Democast in the Virtual Exhibit Hall.

While hosting the break room you can:

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- Break the ice and poll the audience (*you must submit your questions 48 hours in advance*)
- Have a virtual give-away (*all items are owned, shipped by the sponsor*)
- Have a live product demonstration

Additional Sponsorship Information

Virtual Break Room

Technical & Manufacturing Conference Sponsorship

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While hosting the break room you can:

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- Have a virtual give-away (*all items are owned, shipped by the sponsor*)
- Have a live product demonstration

SILVER SPONSOR

Registration Sponsor
Virtual Key Card Sponsor
$1000

Registration Sponsor
Your brand reaches every Annual Meeting attendee with your banner ad on registration email confirmations sent from WDMA.

Virtual Key Card Sponsor
Your brand reaches every Annual Meeting attendee with your logo in welcome and daily conference communications sent from WDMA.

In addition, your logo or company name will be included in the opening conference slides, WDMA's conference webpage, in marketing emails, and on social media.

Featured Democast

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mczaikoski@wdma.com

BRONZE SPONSOR

Q&A Session Sponsors $700 (6 available)

This sponsorship provides the opportunity to run a 1.5 minute commercial before the Q&A for each of our conference sessions on Wednesday June 9 and Thursday June 10. Due Friday, May 28.

In addition, your logo or company name will be included in the opening conference slides, WDMA's conference webpage, in marketing emails, and on social media.

Featured Democast

Additional Sponsorship Information

Virtual Break Room

Technical & Manufacturing Conference Sponsorship

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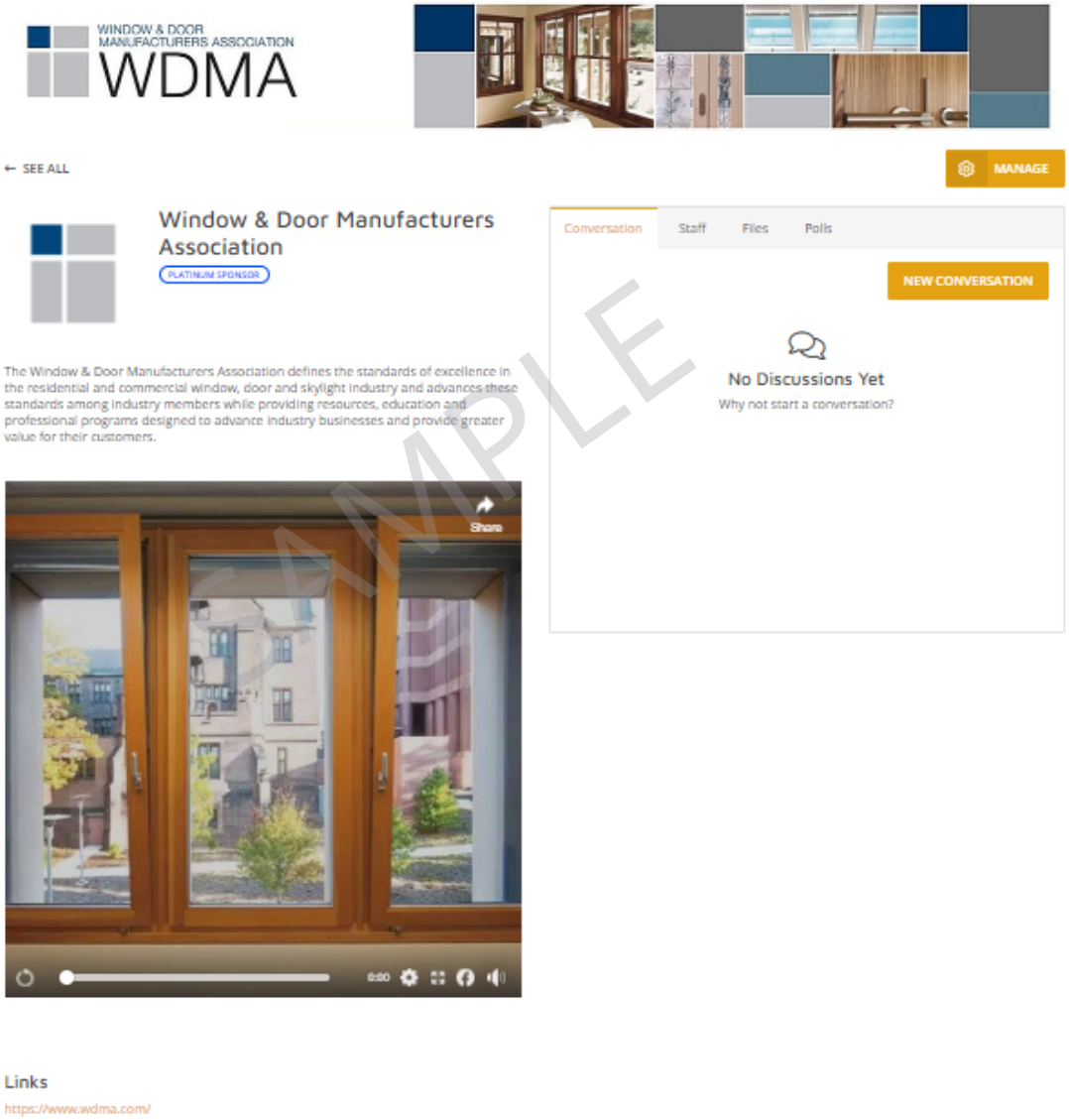
Featured Democast

Available to all Sponsors and Inclusive of Your Virtual Break Room

Is your company looking to demonstrate a new product or feature the benefits of an existing one to a highly engaged and relevant audience? The WDMA's Democasts are up to 15-minute product demonstrations to an audience of window, door and skylight professionals interested in hearing about your product.

FILE: You will need to upload ALL files into the virtual platform no later than **June 2**. Closer to date, instructions will be provided.



Sponsorship Form

COMPANY NAME:

_____

CONTACT NAME:

_____

CONTACT TITLE:

_____

BILLING ADDRESS
(+ CITY, STATE, ZIP):

_____

_____

SPONSORSHIP LEVEL:

_____

Please e-mail your corporate logo and any additional copy to mczaikoski@wdma.com. All files must be provided in both JPEG and EPS format to ensure the best quality and detail.

JPEG files are requested at a high resolution (300 dpi or higher).

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