

WDMA Hallmark Certification by the Numbers



40+ Years in the Industry



10 Year Certification Term



1 Certification Client Information Portal



25 Primary Standards



175+ Material & Component Standards

WDMA Hallmark Certification Program Mission

The WDMA Hallmark Certification Program identifies products that have been manufactured to the highest performance standards. It ensures that products have been evaluated to the complete required performance standards as well as the material and component standards, and that the manufacturing facilities of these products undergo follow-up quality audits.

Learn More

Get certified or learn more about WDMA Hallmark Certification at www.wdma.com/wdmahallmark. Or, contact John McFee, Vice President of Certification Programs, at jmcfree@wdma.com.



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Achieve the Mark of Excellence for Windows, Doors and Skylights with **WDMA Hallmark Certification**



*Certifying Total Product Performance™
for more than 40 years.*

WDMA Hallmark Certification Program

For more than 40 years, the WDMA Hallmark Certification Program has been the **one product certification program that provides dealers, builders, architects and code officials with the promise of Total Product Performance™**. This third-party, independent certification program allows manufacturers and suppliers of windows, doors and skylights, through rigorous tests and inspections, to ensure compliance with referenced air, water, structural and impact performance standards as well as the specified materials and components requirements. With 25 recognized primary standards, more than 175 material and component standards and follow-up quality audits, WDMA Hallmark Certification represents the highest level of quality and is considered a mark of excellence in the industry.

About WDMA

The Window & Door Manufacturers Association defines the standards of excellence in the residential and commercial window, door and skylight industry and advances these standards among industry members while providing resources, education and professional programs designed to advance industry businesses and provide greater value for their customers.

Why Certify Your Products?

- **International & State Recognition:** The WDMA Hallmark Certification Program is accredited by the American National Standards Institute (ANSI) and recognized by many federal agencies and building code organizations across the country. It is also approved by the State of Florida for Product Certification, Quality Assurance and Product Approval Validation, and by the Texas Department of Insurance.
- **Credibility & Validation to Code:** Validates the performance requirements of industry standards referenced in the building codes and ensures material and component suppliers conform to the requirements and test protocols of the North American Fenestration Standard.
- **Ease of Implementation:** Manufacturers demonstrating compliance with the appropriate standards are permitted to label their products with the trademarked WDMA Hallmark Certification Label. There are no label fees and licensees determine the most efficient method of label application so as to not disrupt the manufacturing process.
- **Efficiency:** WDMA combines inspections for the Hallmark Certification Program, National Fenestration Rating Council (NFRC), Insulating Glass Certification Council (IGCC) and Safety Glazing Certification Council (SGCC). One inspector covers all of the programs with reduced disruption to the manufacturing process and personnel.

What Differentiates WDMA Hallmark Certification?

- WDMA is one of the three standard writers. Its standards and test methods are referenced in building codes, are required by architectural and builder specifications, and form the basis for high-performing, relevant product rating. WDMA facilitates the creation of standards through some of the most knowledgeable industry experts for developing, producing and implementing industry standards.
- Access to the **Certification Client Information Portal** facilitates a more efficient way to view client-specific certification information in a secure manner. This web-based tool allows users to submit online certification applications for new products, view the status of any product application, see when the current products expire, and create customizable Certificate of Conformance and License (CCL's) for specific projects or specific product approval requirements. The tool also allows Hallmark participants to re-certify existing product lines and gives them complete control of the product line names and descriptions in a real-time working environment.
- No label fees from WDMA.
- Online Product Search makes it easy for builders, code officials, architects, dealers and consumers to find and compare certified product lines.

