

WDMA Hallmark Certification by the Numbers



40+ Years in the Industry



10 Year Certification Term



1 Online Certified Product Search



25 Primary Standards



175+ Material & Component Standards

WDMA Hallmark Certification Program Mission

The WDMA Hallmark Certification Program identifies products that have been manufactured to the highest performance standards. It ensures that products have been evaluated to the complete required performance standards as well as the material and component standards, and that the manufacturing facilities of these products undergo follow-up quality audits.

Learn More

Learn more about WDMA Hallmark Certification at www.wdma.com/wdmahallmark. Or, contact John McFee, Vice President of Certification Programs, at jmcfee@wdma.com.



2025 M Street NW, Suite 800
Washington, DC 20036
202.367.1157

330 N. Wabash Ave., Suite 2000
Chicago, IL 60611
312.321.6802

Connect with Us

Like us or connect with us on Facebook and LinkedIn by searching for **“Window + Door Manufacturers Association”** and don’t forget to follow us on Twitter at **“@WDMANews”**.



Ensure Your Projects’ Windows, Doors and Skylights Meet the Highest Performance Standards with **WDMA Hallmark Certification**



*Certifying Total Product Performance™
for more than 40 years.*

WDMA Hallmark Certification Program

For more than 40 years, the WDMA Hallmark Certification Program has been the **one product certification program that provides dealers, builders, architects and code officials with the promise of Total Product Performance™**. This third-party, independent certification program allows manufacturers and suppliers of windows, doors and skylights, through rigorous tests and inspections, to ensure compliance with referenced air, water, structural and impact performance standards as well as the specified materials and components requirements. With 25 recognized primary standards, more than 175 material and component standards and follow-up quality audits, WDMA Hallmark Certification represents the highest level of quality and is considered a mark of excellence in the industry.

About WDMA

The Window & Door Manufacturers Association defines the standards of excellence in the residential and commercial window, door and skylight industry and advances these standards among industry members while providing resources, education and professional programs designed to advance industry businesses and provide greater value for their customers.

What Can WDMA Hallmark Certification Do for You?

Architects:

- Choosing Hallmark certified products ensures that the windows and doors in your project will not just meet minimum rated design pressure requirements but also meet all of the standards performance, material and component requirements.
- The online certified product search makes it easy to find and compare certified product lines.
- The Hallmark Certification Program is backed by the Window & Door Manufacturers Association—the same group that is an AIA-certified education provider.

Dealers:

- Carrying WDMA Hallmark certified products ensures that the products you provide are the highest quality, and when installed correctly will perform as tested.
- WDMA has resources to help you educate your customers about the value of WDMA Hallmark Certification.
- The online certified product search makes it easy to find and compare certified product lines.

Builders:

- Using Hallmark certified products ensures the highest level of quality, and when installed correctly they will perform as tested.
- The Hallmark Certification Program is backed by the Window & Door Manufacturers Association—the association that defines the standards of excellence in the residential and commercial window, door and skylight industry.
- The online certified product search makes it easy to see the performance rating and standards met for each certified product line, all in one place.

Code Officials:

- WDMA Hallmark certification standards are referenced by HUD/FHA in their Minimum Property Standards and by many other government agencies in their construction specifications.
- The online certified product search makes it easy to see the performance rating and standards met for each certified product line, all in one place.

The WDMA Hallmark Certification Promise

- **International & State Recognition:** The WDMA Hallmark Certification Program is accredited by the American National Standards Institute (ANSI) and is recognized by many federal agencies and building code organizations across the country. It is also approved by the State of Florida for Product Certification, Quality Assurance and Product Approval Validation, and by the Texas Department of Insurance.
- **Credibility & Validation to Code:** Validates the performance requirements of industry standards referenced in the building codes and ensures material and component suppliers conform to the requirements and test protocols of the North American Fenestration Standard.
- **Online Product Search:** Easy to find and compare certified product lines.
- **Standard Writers:** WDMA is one of the three standard writers. Its standards and test methods are referenced in building codes, are required by architectural and builder specifications, and form the basis for high-performing, relevant product rating. WDMA facilitates the creation of standards through some of the most knowledgeable industry experts for developing, producing and implementing industry standards.

